



Available in Kings and New 100's.

Introducing the low tar
cigarette that's long on flavor.

68742-67

© Philip Morris Inc. 1992

Medium Kings: 12 mg "tar," 0.8 mg nicotine—100's;
13 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**



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Source: <https://www.industrydocuments.ucsf.edu/docs/nznp0003>